

# A-LEVEL BUSINESS STUDIES

## **Examination Board: Edexcel**

### **Aims of the course:**

The course is structured into four themes and consists of three externally examined papers.

Students are introduced to business in Themes 1 and 2 through building knowledge of core business concepts and applying them to business contexts to develop a broad understanding of how businesses work. Breadth and depth of knowledge and understanding, with applications to a wider range of contexts and more complex business information, are developed in Themes 3 and 4, requiring students to take a more strategic view of business opportunities and issues.

Students are encouraged to use an enquiring, critical and thoughtful approach to the study of business, to understand that business behaviour can be studied from a range of perspectives and to challenge assumptions.

### **Structure and Content**

Paper 1 - 9BS0/01

Marketing, people and global businesses

35% of the total qualification

Paper 2 - 9BS0/02

Business activities, decisions and strategy

35% of the Total qualification

Paper 3 - 9BS0/03

Investigating business in a competitive environment

30% of the total qualification

## **Assessment**

- 100% Exams

### **Where can I go after completing this course?**

Business Studies allows students the opportunity to continue studying to University degree or HND on courses such as business management, business administration, accountancy and finance, human resource management, marketing, retail management, tourism management and international business.

They can also enter a wide range of careers ranging from banking, sales, product management and general management to working in public sector organisations or charities.

### **Entry requirements**

- 5 A-Cs including Maths and English (English needs to be B grade or higher)
- No need to have studied Business Studies at GCSE level.

**Further details about any aspect of the course can be obtained from; Miss Afandi**

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